

2017 DIGITAL ADVERTISING RATE SHEET



PHYSIOTHERAPY
ASSOCIATION OF
BRITISH COLUMBIA

PABC Website Advertising—Reach your Market

We are excited to offer individual business card size web page specific advertising on our newly designed website. Reach the audience that works best for you. [Ask about our rates.](#)

SELF-SERVE POSTING BOARDS

Job Posting Board

Have a job opening? Post Jobs for both private and public practice physiotherapy position openings in BC.

	Duration	Members	Non-Members
Job Posting	30 days	10 free per year	\$100 ea
Job Posting E-Blast	1 E-blast per month	\$37.50 ea	\$75 ea
Job Posting Packages Now Available Please contact office@bcphysio to purchase			
	Duration	Members/Non Members	
Job Postings, Package 10 (1-10 postings)	1 year	\$750	
Job Postings, Package 20 (11-20 postings)	1 year	\$1400	
Job Postings, Package 30 (21-30 postings)	1 year	\$1800	
Job Postings, Package 40 (31-40 postings)	1 year	\$2000	

For Sale Posting Board

Looking to sell or buy physio equipment or have a clinic for sale or lease? Post it on our 'For Sale' Board and get results.

	Duration	Members	Non-Members
For Sale/Lease Posting	30 days	10 free per year	\$100 ea
For Sale/Lease Posting E-Blast	1 E-blast per month	\$37.50	\$75 ea

Self-Serve Private Course Listings

PABC supports learning initiatives in the physiotherapy community and to this end offers the opportunity to advertise 'privately' developed educational courses. Please note that PABC does not vet private courses.

	Duration	Members	Non-Members
Private Course Listings	0-6 Months	\$75 ea	\$150 ea
Private Course Listings	0-12 Months	\$150 ea	\$300 ea
E-blast*	1 E-blast per month	\$37.50 ea	\$75 ea

* Select the promotional e-blast option to have your course included in the monthly [Course E-blast](#) to the PABC membership (2,300+ Physiotherapists). Includes course title, date and link to your online course posting.

Log-in access is required for the self-serve options.
For support, please contact office@bcphysio.org.