



Evolving Roles for Health Information Professionals

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Here are some resources we recommend or referred to in developing the presentation (by no means comprehensive.) (Apologies for any weird formatting; I am using Google docs.)

Quick Facts about the Physiotherapy Association of BC (PABC):

- Serves 2,000 physiotherapists in BC (of 2,800 registered), 75% are in private practice
- Has approximately 4 FTE staff of which 1 FTE is the knowledge team
- First librarian was a full-time UBC Outreach Librarian partnership which began in 2006. Now this part-time (0.6 FTE) PABC position is funded through member dues (not a UBC position). I am the 3rd librarian.
- First knowledge broker began in 2009, currently a partnership with the UBC Department of Physical Therapy, Vancouver Coastal Health Research Institute, Providence Health Research Institute and PABC (0.5 FTE shared with all partners)
- Hired a technology lead (previously the librarian) to develop member services via technology in 2009 - now a member services manager position (1 FTE) (part of the role is devoted to the knowledge team). These are not librarian positions but were held by 2 librarians!

1. Clinical Librarian Role

- [University of Manitoba Libraries - Physical Therapy Information Literacy Core Competencies](#) - this was very helpful when developing my strategic plan for training
- **Clinical librarians: a new tribe in the UK** ([Abstract](#)) - research to determine the background, education, training experience, roles and responsibilities of practising Clinical Librarians (CL) in the UK
- [The informationist: building evidence for an emerging health profession](#) - very interesting article about the informationist in a clinical role (like a clinical librarian), how

information seeking changes as a result of this member on the team, and perceptions of information contributions and competencies

- [Miles to go before we sleep: education, technology, and the changing paradigms in health information](#) - talks about trends in health care and how health information roles are evolving, and the need to address this through education
- **A rapid evidence-based service by librarians provided information to answer primary care clinical questions** [[Abstract](#)] - a service that overcame a number of barriers and provided information quickly to clinicians; discusses KT, use of mobile devices, and training for librarians and clinicians
- [Evaluating the contribution of the clinical librarian to a multidisciplinary team](#)
- PABC Library Training Plan
- **Evidence-informed practice [Webinar series](#)** (this is our old website but it describes the Winter/Spring series) - finding and appraising the literature

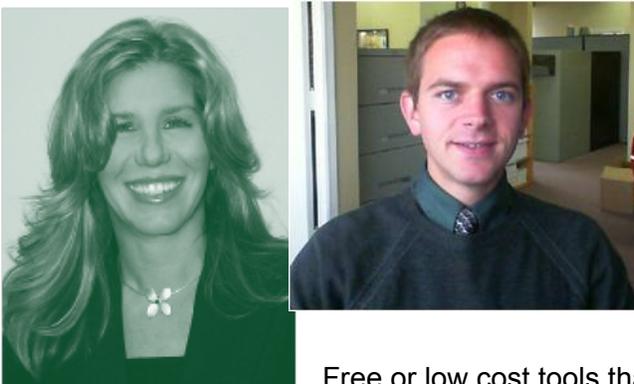


2. Knowledge Broker Role

- [Description of Alison's role as a KB](#)
- [Translating research into practice](#) - Alison's presentation, March 30, 2010
- [Dr Melanie Barwick & KT](#) - see Scientist Knowledge Translation Plan Template, helpful when thinking about how to "KT the Library"
- [Lost in knowledge translation: time for a map?](#) - helpful definitions of all the "K" terms (translation, transfer, exchange, etc)
- [Knowledge brokering in health care](#) - short summary of KB roles and skills required
- [Using knowledge brokers to facilitate the uptake of pediatric measurement tools into clinical practice: a before-after intervention study - specific role for a KB in uptake](#) (one could argue that they are less knowledge brokers since they are focused on uptake)
- [Life as a knowledge broker in public health](#) - discusses the role of knowledge brokers and clinical librarians
- [Knowledge brokers: linking researcher and policy makers](#) - gives key components of the brokering process and skills and strategies needed for success

- [Knowledge brokering: exploring the process of transferring knowledge into action](#)
- [CIHR on Knowledge Translation](#) - lots of resources

3. Technology Lead & Member Services Manager Roles



PABC [Social Media plan](#)

Free or low cost tools that Suzanne evaluated and we selected to use at PABC:

Function	Tools
Office management	Google mail, calendar, docs, chat
Webinars	Adobe Connect \$800
Course registration (sign up for webinars and all other PABC courses)	Eventbrite
Social media (engage members, communicate to public; post good research articles and interesting physio news)	Hootsuite to manage FB & Twitter
Blog (Highlighted member physiotherapists' roles in the 2010 Winter Olympics, included a twitter feed, research on winter sports from Medline)	Word Press
Video & Photos	YouTube channel, Flickr
Instant messaging	Meebo on website

Community of practice	Ning, but social media won!
Screencasting (How to find literature series)	Jing but Camtasia won \$300
Videoconferencing (communication with committees, staff and members)	Skype, Google chat, Adobe Connect

Useful resources for attempting to keep up to date on technology (I follow these via Facebook and Twitter, where available, and find Facebook works best for me):

- [Mashable](#) - all about social media (but overwhelms me)
- [IdealWare](#) - “helping non-profits make smart software decisions” - I really like their newsletter for the practical examples and things we ought to do (if only there were time)
- [HLWIKICanada](#) - lots on social media for librarians
- I pick up a lot of relevant and interesting library-related SM and web tool info by following Dean @Giustini on Twitter
- [Rachael Lowe's blog](#) - for a physiotherapy angle on technology/social media, this physiotherapist (creator of [Physiospot and Physiopedia](#)) is right on top of it!

4. Information needs of physiotherapists:

- [Factors influencing information seeking by physical therapists providing stroke management](#) - low frequency of searching but most read articles monthly
- Salbach. **Knowledge translation, evidence-based practice, and you.** Physiotherapy Canada, 62(4):293-4, 2010 - a short editorial by the same author as above
- **Predicting intentions to use research evidence for carpal tunnel syndrome treatment decisions among certified hand therapists** [\[Abstract\]](#) - Interestingly, this research shows that while time is usually seen to be a barrier to EBP, it is perceived to be a bigger barrier than it really is!
- [Evaluating personal libraries of practicing physiotherapists](#) - an older study (2007) finding that the Internet and continuing education were the main sources of information used by physios
- Meena Sran. **Barriers to reading journal articles for physiotherapists before and after introduction of the Electronic Health Library of BC** (2007) - preliminary results noted in PABC Directions, 2010. In preparation for Canadian Physiotherapy Association Conference 2011.