

## CHIEF EXECUTIVE OFFICER

### About Us

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Located between the Kitsilano and South Granville neighbourhoods of Vancouver, the Physiotherapy Association of BC (PABC) provides practice support and services for its 2800+ members and is the voice of physiotherapy in BC. Our purpose is to help our members maintain practice excellence and evidence-informed care through the programs and resources we provide. Physiotherapy has an outstanding story to tell as it strives to make a greater impact.

### About the Position

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The CEO ensures that PABC is an effective and sustainable organization in service of its members within the physiotherapy profession and for the people of British Columbia overall.

### RESPONSIBILITIES/ACCOUNTABILITIES

- Participate in strategy development and oversee strategy implementation;
- Oversee and manage all financial aspects of PABC;
- Stand accountable for all marketing and sales efforts;
- Ensure that PABC is meeting the operating goals to:
  - Advocate for our members with insurers of physiotherapy services, with other professional associations, and with various government and other bodies;
  - Increase knowledge and awareness of physiotherapy to the Public
  - Provide access to our members for their ongoing contributions, both within our organization, and in service to the physiotherapy profession overall; and
- Attract, oversee and manage all employees, contractors and volunteers.

### About You

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You are an accomplished team player and people person. You are empathetic, diplomatic, articulate and have a professional and polite demeanor. You are technical savvy to match your presentation skills. You are a passionate brand ambassador with a reputation for driving results. You are energized by the opportunity to increase the impact of PABC's mission. As a life-long learner you are ever curious and abreast of cutting-edge best practices.

### EXPERIENCE/SKILLS/EDUCATION

- Bachelor's Degree in a related field, Masters preferred
- Succinct verbal communication and effective listening skills
- Capable of working with others at all levels: members, volunteers, consultants, government, external stakeholders, senior and support staff.
- Financially savvy in budget development process/strategic planning/risk management
- Strong project management, time management and negotiation skills
- Proven ability to lead a small multi-functional team
- Advanced MS Office skills, detail-oriented with strong multi-tasking abilities
- Experience working, at a senior level, in a not-for-profit organization an asset
- Knowledge and experience in healthcare regulation and legislation an asset

## How to Apply

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If this sounds like you, we would love to hear from you! Please email your cover letter and resume in a single Word or PDF file to [ceosearch@bcphysio.org](mailto:ceosearch@bcphysio.org). Please be sure to include the position title in the subject line. Interviews will be commencing as applications are accepted.

We kindly ask that applications be sent by email only and request that you do not phone. Due to the high number of applications, we receive, only applicants who are selected for an interview will be contacted.

We sincerely thank all applicants for their interest in PABC.