



ADAPTING TO A CHANGING WORLD

BC PHYSIOTHERAPY CONFERENCE 2023

Sponsorship Opportunities

THE PABC AUDIENCE

Website and Social Media



120k+

Annual Visitors



10k+

Followers



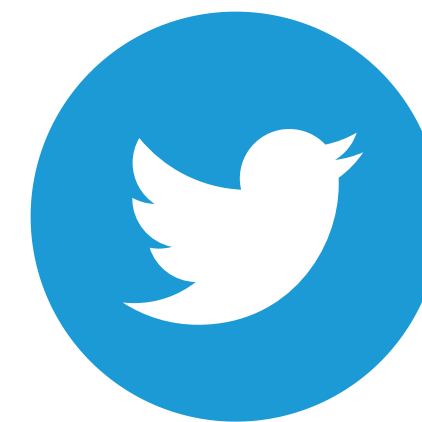
1300+

Followers



12k+

Followers



6000+

Followers



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BASIC SPONSORSHIP BENEFITS

All Sponsors

- OPTION TO INCLUDE SWAG IN DELEGATE BAG
- LOGO RECOGNITION ON CONFERENCE SPONSORSHIP WEBPAGE
- A THANK YOU ON THE SPONSORSHIP PAGE IN THE PROGRAM
- A THANK YOU IN DIRECTIONS MAGAZINE (SUMMER 2023 EDITION)
- LOGO ON ENTRY SIGNAGE
- LOGO ON ALL PROMOTIONAL EMAILS FOR THE CONFERENCE
- A TABLE AT THE TRADESHOW



TITLE SPONSOR

1 available (\$10,000)

- FULL PAGE AD (BACK COVER) OF PROGRAM GUIDE (VALUED AT \$350)
- CEO ACKNOWLEDGEMENT AT OPENING OF CONFERENCE
- LOGO ON PRESENTATION SCREEN DURING OPENING OF CONFERENCE
- LOGO ON DEDICATED EMAIL CONFERENCE ANNOUNCEMENT
- BANNER AD ON CONFERENCE WEB PAGE
- LUNCH AND COCKTAIL RECEPTION (UP TO 4 PEOPLE)
- PLUS BASIC SPONSORSHIP BENEFITS



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AWARDS & COCKTAIL SPONSOR

1 available (\$5,000)

- RECOGNITION BY THE PRESIDENT OF PABC DURING AWARDS CEREMONY
- LOGO ON PRESENTATION SCREEN AT AWARDS CEREMONY
- LUNCH AND COCKTAIL RECEPTION (UP TO 2 PEOPLE)
- HALF PAGE AD IN THE PROGRAM GUIDE (VALUED AT \$175)
- PLUS BASIC SPONSORSHIP BENEFITS



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LUNCH SPONSOR

1 available (\$4,000)

- LOGO FEATURED ON SCREEN DURING LUNCH
- HALF PAGE AD IN THE PROGRAM GUIDE (VALUED AT \$175)
- SIDEBAR AD (WITH LINK OF CHOICE) ON CONFERENCE WEBPAGE
- LUNCH AND COCKTAIL RECEPTION (UP TO 4 PEOPLE)
- PLUS BASIC SPONSORSHIP BENEFITS



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KEYNOTE SPONSOR

2 available (\$4,000)

- RECOGNITION & THANK YOU AT OPENING OF KEYNOTE
- INTRODUCE THE KEYNOTE SPEAKER
- SPONSOR LOGO FEATURED ON SCREEN PRIOR TO THE KEYNOTE SPEECH
- HALF PAGE AD IN THE PROGRAM GUIDE (VALUED AT \$175)
- SIDEBAR AD (WITH LINK OF CHOICE) ON CONFERENCE WEBPAGE
- LUNCH AND COCKTAIL RECEPTION (UP TO 2 PEOPLE)
- THANK YOU TO KEYNOTE AND PRESENT SPEAKER WITH GIFT
- PLUS BASIC SPONSORSHIP BENEFITS



BREAKFAST SPONSOR

1 available (\$3,500)

- LOGO FEATURED DURING BREAKFAST IN ROTATION WITH OTHER SPONSORS
- HALF PAGE AD IN THE PROGRAM GUIDE (VALUED AT \$175)
- SIDEBAR AD (WITH LINK OF CHOICE) ON CONFERENCE WEBPAGE
- LUNCH AND COCKTAIL RECEPTION (UP TO 2 PEOPLE)
- PLUS BASIC SPONSORSHIP BENEFITS



AGM SPONSOR

1 available (\$2,500)

- RECOGNITION AND THANK YOU AT OPENING AND CLOSING REMARKS AT AGM
- SCREEN RECOGNITION IN AGM SESSION ROOM AS DELEGATES ENTER
- SPONSOR LOGO INCLUDED ON ALL AGM PRESENTATION SLIDES
- PLUS BASIC SPONSORSHIP BENEFITS



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VOLUNTEER DINNER SPONSOR

1 available (\$2,500)

- RECOGNITION & THANK YOU AT BEGINNING OF DINNER
- VOLUNTEER DINNER (UP TO 2 PEOPLE)
- TENT CARDS ON EACH TABLE WITH YOUR LOGO & RECOGNITION
- LUNCH AND COCKTAIL RECEPTION (UP TO 2 PEOPLE)
- PLUS BASIC SPONSORSHIP BENEFITS



EDUCATION SPONSOR

1 available (\$2,500)

- RECOGNITION & THANK YOU AT BEGINNING OF EACH BREAKOUT SESSION
- LOGO ON BREAKOUT SIGNAGE
- LUNCH AND COCKTAIL RECEPTION (UP TO 2 PEOPLE)
- PLUS BASIC SPONSORSHIP BENEFITS



DELEGATE BAG SPONSOR

1 available (\$2,500)

- EXCLUSIVE LOGO PRESENTATION ON DELEGATE BAG
- LUNCH AND COCKTAIL RECEPTION (UP TO 2 PEOPLE)
- PLUS BASIC SPONSORSHIP BENEFITS



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LANYARD SPONSOR

1 available (\$1,500)

- YOUR BRANDED LANYARDS WORN BY ATTENDEES FOR THE ENTIRE EVENT
- COCKTAIL RECEPTION (UP TO 2 PEOPLE)
- PLUS BASIC SPONSORSHIP BENEFITS



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NUTRITION BREAK SPONSOR

1 available (PM) (\$1,500)

- LOGO ON SCREEN DURING BREAK IN ROTATION WITH OTHER SPONSORS
- COCKTAIL RECEPTION (UP TO 2 PEOPLE)
- PLUS BASIC SPONSORSHIP BENEFITS



PEER BREAKFAST SPONSOR

1 available (\$1,500)

- BREAKFAST FOR UP TO 100 PEOPLE
- LOGO FEATURED DURING BREAKFAST IN ROTATION WITH OTHER SPONSORS
- PLUS BASIC SPONSORSHIP BENEFITS



ADDITIONAL SPONSORSHIP OPPORTUNITIES

PROGRAM GUIDE

FULL PAGE \$350

HALF PAGE \$175

TRADESHOW BOOTHS PLEASE INQUIRE

(Limited Number)



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GET IN TOUCH

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