

JUN 24 1985

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## CANADIAN PHYSIOTHERAPY ASSOCIATION

P.A.B.C. - VANCOUVER ISLAND DISTRICT

### REPORT FROM VANCOUVER ISLAND DISTRICT ON PHYSIOTHERAPY WEEK MARCH 17-23, 1985

Series of lectures were arranged at various recreation centers including the Y.M.W.C.A.

#### Topics were:

#### Attendance:

Neck Care	30-50
Back Care-Mini programme 3 nights-Part I	60
Part II	80-100
Part III	40-50
Osteoarthritis	100 Plus
Ankle Injuries	40 Plus
Crutch Walking	12
Knee Injuries	40-60
Strokes	18
Posture	60-70
Asthma and Breathing exercises	70-80

Public was notified about National Physiotherapy Week by:

1) Five thousand copies of pamphlets advertising the talks were distributed to and displayed by various groups, recreation centers, private clinics, homes for the elderly, the library, art gallery, and local corner stores.

2) Newspaper-pre introduction article the week of March 14th about coming events.

-Feature Article March 19th on one of the talks.

3) Radio-Local CFMS-FM Roving Reporter ten minutes with C.P.A. District President.

4) T.V.-President elect on Ida Clarkson Show for eight minutes.

-Physio film on local cable in Sidney, March 21  
Victoria, March 18  
Sooke, March 20

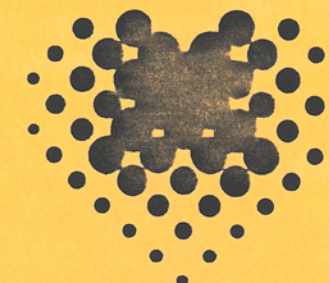
5) Proclamation by Minister of Health

## PHYSIOTHERAPY . . . PUTTING PEOPLE IN MOTION

National Physiotherapy Week : March 17-23, 1986

Semaine nationale de la physiothérapie : 17-23 Mars, 1986

## PHYSIOTHERAPIE . . . L'OPTION MOUVEMENT



Canadian  
Physiotherapy  
Association

l'Association  
canadienne  
de physiothérapie