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ASSOCIATION OF  
BRITISH COLUMBIA

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# Welcome to BC PHYSIOTHERAPY EDUCATION FORUM & EXPO

Thank You to  
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COLLEGE OF PHYSICAL  
THERAPISTS OF BC



UBC DEPARTMENT  
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TITLE SPONSOR

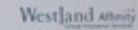
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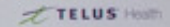
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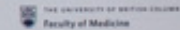
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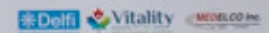
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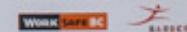
COCKTAIL RECEPTION AND BUDDY PROGRAM



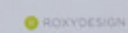
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## 2020 BC Physio Forum

April 25th, 2020 at The Sheraton WallCentre in Downtown Vancouver  
Celebrating PABC 75th anniversary

# BC Physio Forum

The BC Physio Forum will be taking place on April 25th, 2020 at The Sheraton Wall Centre in Downtown Vancouver. The Physiotherapy Association of BC (PABC), in conjunction with the UBC Department of Physical Therapy and The College of Physical Therapists of BC collaborate to create an event that draws Physios from every corner of the province to experience leading edge professional development; explore a showcase of the latest products and services; and enjoy the best in industry and professional networking opportunities.

2020 marks not only the 100th anniversary of the Canadian Physiotherapy Association but also the 75th anniversary of PABC. We are looking forward to celebrating these milestones with you at the 2020 Forum & Expo in this new larger location and with over 500 expected guests.

Christine Bradstock (CEO PABC):

“As we showcase the profession and celebrate our 75th anniversary, we look forward to partnering with you.”

Dr. Greg Lehman (Keynote Speaker):

“The body is more of an Ecosystem and less a car that needs aligning. Our treatment should reflect this.”

## 2020 BC PHYSIO FORUM TRADE SHOW BOOTHS

- > 10' x 10' booth for \$850 + GST
- > 8' x 8' booth for \$690 + GST
- > Table Top Booth (for non-profit orgs only) for \$495 + GST
- > Power at your booth \$50 + GST
- > Includes 6' draped table, 2 chairs, and 2 exhibitor badges

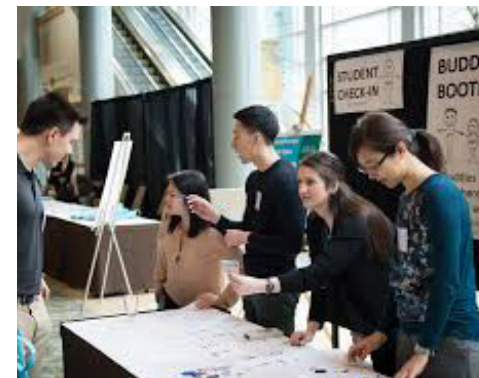
We currently have booths available but they sell out each year.



## 2020 BC PHYSIO FORUM PROGRAM GUIDE ADVERTISING

Increase your exposure! Our program guide is distributed to all Forum attendees.

- > Inside front cover (1 available) - \$500 + GST
- > Full page - \$350 + GST
- > ½ page - \$175 + GST
- > Back Inside Cover (1 available) - \$500 + GST



# 2020 BC PHYSIO FORUM

## SPONSORSHIP OPPORTUNITIES

BC Physio Forum offers dedicated Sponsorship opportunities with exclusive benefits for each of our valuable Sponsors. We are open to creating a sponsorship package that meets your needs. Please contact [events@bcphysio.org](mailto:events@bcphysio.org) to discuss.

### Physio Forum Title Sponsor (exclusive) \$10,000 + GST

#### Unique Benefits

- > Title Sponsor Recognition on all Forum material
- > Logo presentation on main screen at Keynote session
- > CEO acknowledgement at Keynote session
- > Directions Magazine, full page ad in Spring 2019 issue
- > Dedicated e-blast announcing Title Sponsorship to 2600 PABC members
- > Vendor breakout session, spot in a poster session, or webinar for PABC member (TBD)
- > Logo presentation and tag line on Forum e-blast

#### Benefits

- > 1 premium location booth (valued at \$850)
- > Four tickets to the Dinner Reception
- > One promo item/insert in delegate bag
- > [BC Physio Forum Program Guide](#)
  - Front cover recognition with logo
  - Full page ad, outside back cover
  - Thank you recognition on sponsorship web page.
  - Logo inclusion on floor plan exhibit location
- > Logo recognition on Forum Sponsorship web page
- > Logo on sponsor recognition screen and at Registration table
- > Social Media outreach: Facebook, 5 posts Twitter, 10 tweets
- > Banner ad on Forum web pages

### Recognition Dinner Sponsor (exclusive) \$5000 + GST

#### Unique Benefits

- > At the Dinner Reception: opportunity to welcome attendees and provide a brief overview of your company and its relevance to the physiotherapy community
- > MC thank you and recognition from podium as the Dinner Sponsor
- > One insert/promo item provided to each attendee at Forum
- > Logos listed on Forum entrance signage and on presentation screen
- > One table at the Dinner Reception
- > Time to address guests

#### Benefits

- > One premium booth (valued at \$850)
- > [BC Physio Forum Program Guide](#)
  - 1/2 page ad
  - Thank you recognition on sponsorship page
- > Logo recognition on Forum Sponsorship web pages
- > Logo on sponsor recognition screen and at Registration table
- > Social Media Outreach: Facebook, 2 posts; Twitter, 5 tweets

### Cocktail Reception Sponsor (exclusive)

\$2500 + GST

#### Unique Benefits

- > Recognition at Cocktail Reception
- > Logo listed on Forum entrance signage
- > Thank you at cocktail reception
- > Two tickets to the dinner receptions

#### Benefits

- > One premium booth (valued at \$850)
- > One promo item/insert in delegate bag
- > [BC Physio Forum Program Guide](#)
  - 1/2 page ad
  - Thank you recognition on sponsorship page
- > Logo recognition on Forum Sponsorship web pages
- > Logo on sponsor recognition screen and at Registration table
- > Social Media Outreach: Facebook, 1 post; Twitter, 2 tweets



## AGM Sponsor \$2500 + GST

### Unique Benefits

- > Recognition and thank you at opening and closing remarks at AGM
- > Screen recognition in AGM session room as delegates enter
- > Two tickets to Dinner Reception
- > 3 minutes to address attendees
- > Logo and/or tag line on AGM materials
- > Logo listed on Forum entrance signage
- > Logo on photo booth prints

### Benefits

- > One premium booth (valued at \$850)
  - > One promo item/insert in delegate bag
  - > [BC Physio Forum Program Guide](#)
    - 1/2 page ad
    - Thank you recognition on sponsorship page
  - > Logo recognition on Forum Sponsorship web pages
  - > Logo on sponsor recognition screen and at Registration table
  - > Social Media Outreach: Facebook, 1 post; Twitter, 2 tweets
- 

## Keynote Sponsor (exclusive) \$2500 + GST

### Unique Benefits

- > Recognition and thank you at opening of Keynote
- > Screen recognition during Keynote
- > 3 minutes to address attendees
- > Logo listed on Forum entrance signage

### Benefits

- > One premium booth (valued at \$850)
  - > One promo item/insert in delegate bag
  - > [BC Physio Forum Program Guide](#)
    - 1/2 page ad
    - Thank you recognition on sponsorship page
  - > Logo recognition on Forum Sponsorship web pages
  - > Logo on sponsor recognition screen and at Registration table
  - > Social Media Outreach: Facebook, 1 post; Twitter, 2 tweets
- 

## Nutrition Break Sponsor (2 available) \$1000 + GST

### Benefits

- > Logo listed on Forum entrance signage
- > One promo item/insert in delegate bag
- > Additional signage during breaks or Rotating Banner Ad
- > One regular booth (valued at \$690)
- > Thank you or welcome address.
- > [BC Physio Forum Program Guide](#)
  - 1/4 page ad
  - Thank you recognition on sponsorship page
- > Logo recognition on Forum Sponsorship web pages
- > Logo on sponsor recognition screen and at Registration table

## Delegate Bag Sponsor (exclusive) \$2500 + GST

### Unique Benefits

- > Logos listed on Forum entrance signage
- > Exclusive logo presentation on Delegate Bag
- > One promo item/insert in delegate bag
- > Chance to thank the keynote speaker and address guests

### Benefits

- > One premium booth (valued at \$850)
  - > One promo item/insert in delegate bag
  - > [BC Physio Forum Program Guide](#)
    - 1/2 page ad
    - Thank you recognition on sponsorship page
  - > Logo recognition on Forum Sponsorship web pages
  - > Logo on sponsor recognition screen and at Registration table
  - > Social Media outreach: Facebook, 1 post; Twitter, 2 tweets
- 

## Lunch Sponsor (2 available) \$2000 + GST

### Unique Benefits

- > Recognition as Lunch Sponsor on signage strategically placed throughout the exhibit hall at food stations
- > Logo listed on Forum entrance signage
- > Additional signage during breaks or Rotating Banner Ad
- > Thank you or Welcome address

### Benefits

- > One regular booth (valued at \$690)
  - > One promo item/insert in delegate bag
  - > [BC Physio Forum Program Guide](#)
    - 1/4 page ad
    - Thank you recognition on sponsorship page
  - > Logo recognition on Forum Sponsorship web pages
  - > Logo on sponsor recognition screen and at Registration table
  - > Social Media Outreach: Facebook, 1 post; Twitter, 2 tweets
- 

## Breakfast Sponsor (2 available) \$1000 + GST Buddy Program

### Benefits

- > Logo listed on Forum entrance signage
- > One promo item/insert in delegate bag
- > One regular booth (valued at \$690)
- > Thank you or welcome address.
- > [BC Physio Forum Program Guide](#)
  - 1/4 page ad
  - Thank you recognition on sponsorship page
- > Logo recognition on Forum Sponsorship web pages
- > Logo on sponsor recognition screen and at Registration table

# 2020 BC PHYSIO FORUM TRADE SHOW & SPONSORSHIP FORM



PHYSIOTHERAPY  
ASSOCIATION OF  
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Please fill out the following form to confirm your chosen sponsorship/tradeshow package. Return completed forms to Stephanie Dutto at [events@bcphysio.org](mailto:events@bcphysio.org). Please contact us at 604.736.5130 x.102 with any questions.

## CONTACT INFORMATION

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Contact E-mail Address \_\_\_\_\_ Contact Phone Number \_\_\_\_\_

Website \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

## TRADE SHOW BOOTHS

- \$850 + GST 10' x 10' booth
- \$690 + GST 8' x 8' booth
- \$495 + GST 8' x 6' Table Top Booth (non-profits only)
- \$50 + GST Power at your booth

## SPONSORSHIP PACKAGES

- \$10,000 + GST Physio Forum Title Sponsor (exclusive)
- \$5000 + GST Recognition Dinner Sponsor (exclusive)
- \$2500 + GST Cocktail Reception Sponsor (exclusive)
- \$2500 + GST AGM Sponsor
- \$2500 + GST Keynote Sponsor (exclusive)
- \$2500 + GST Delegate Bag Sponsor (exclusive)

## PROGRAM GUIDE ADVERTISING

- \$500 + GST Inside Front Cover (1 available)
  - \$350 + GST Full page
  - \$175 + GST Half page
  - \$500 + GST Back Inside Cover (1 available)
  
  - \$2000 + GST Lunch Sponsor (2 available)
  - \$1000 + GST Nutrition Break Sponsor (3 available)
  - \$1000 + GST Breakfast Sponsor (2 available)
- Buddy Program